



### **Get Your Rear in Gear® Quick Facts**

- The first Get Your Rear in Gear® event and the Colon Cancer Coalition was founded in 2005 by Kristin Tabor, after she lost her 46-year-old sister in 2002 to the disease.
- Get Your Rear in Gear Run/Walk events occur in 24 states across the country.
- Get Your Rear in Gear events raise funds to increase awareness about colon cancer in local communities.
- Nearly 40 Get Your Rear in Gear events are currently being produced in states across the country and the list is growing.
- 75% of funds raised at each event are invested in local programs to raise awareness of colon and rectal cancer, invest in innovative projects to help increase screening for colorectal cancer, especially for the under- or non-insured, and provide support to those affected by colorectal cancer. The funds are invested back into the community through grants from the Colon Cancer Coalition, the business arm of Get Your Rear in Gear events.
- Since its inception, the Colon Cancer Coalition has raised over \$1 million for community programs, screening, education and awareness.

### **Mission Statement**

Empower local communities to promote prevention and early detection of colon cancer and to provide support to those affected.

### **Vision Statement**

To establish a colon cancer event and/or align with an existing event in every state to help raise awareness and funds in order to adequately fund colon cancer activities.

### **Brief timeline of Get Your Rear in Gear® events**

- 2005 – Original Get Your Rear in Gear event in Minneapolis. The inaugural Twin Cities event attracts 1,200 participants and raises over \$75,000.
- 2006 – Twin Cities event more than doubles to 2,600 participants and raises over \$130,000.
- 2007 – The race expands to San Francisco and Austin, Texas.
- 2008 – Five more Get Your Rear in Gear events are added, bringing the total to eight.
- 2009 – Thirteen Get Your Rear in Gear races are held.
- 2010 – Get Your Rear in Gear expands to twenty-three races in fifteen states.
- 2011 – Get Your Rear in Gear hosted 36 races in twenty-four states.
- 2012 – Get Your Rear in Gear will host over 40 races across the United States.

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