

**FOR IMMEDIATE RELEASE**

March 14, 2013

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## **Frank and Daisie White Colon Cancer Awareness Program**

*Colon Cancer Awareness Month Event Sponsored by Truman Medical Centers and  
Get Your Rear in Gear*

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**Kansas City, MO** – [Truman Medical Centers](#) (TMC) and the [Get Your Rear in Gear 5K Run/Walk](#) will welcome the Frank and Daisie White Colon Cancer Awareness Program on Thursday, March 21 from 5 to 7 p.m. in the TMC Hospital Hill ground floor conference rooms (2301 Holmes Street). The first 50 attendees will receive an autographed copy of Frank White's new book [One Man's Dream: My Town, My Team, My Time](#).

For Kansas City Royals Hall of Famer Frank White, colon cancer is personal. Both of his parents succumbed to the disease. His father, because he did not get the necessary preventative screenings and his mother, while being diligent with doctor visits did not take full advantage of the preventive screenings available. So, together with his wife, Teresa, they have established the Frank and Teresa White Family Colon Cancer Awareness Program.

In addition to Frank's personal story of colon cancer awareness, the event will feature TMC Oncology Services Director Jo Beth Herrick, RN, discussing the warning signs and risk factors of colon cancer and the importance of awareness. Colon Cancer testing will also be available.

Funds raised at the 2012 Get Your Rear in Gear - Kansas City event are being used to defer the cost of the prep kit and the colonoscopy to Truman patients, by establishing the **Frank and Daisie White Colon Cancer Screening Fund** becoming part of the Frank and Daisie White Colon Cancer Awareness Program.

### **About the Get Your Rear in Gear – Kansas City**

Get Your Rear in Gear – Kansas City is a local entity of the Colon Cancer Coalition, a national grassroots organization dedicated to furthering the advancement of colon cancer awareness and screening. The Colon Cancer Coalition distributes funds raised at Get Your Rear in Gear events back into local communities for colon cancer education, prevention, and screening. This year's 5K Run/Walk will take place on Saturday, September 28 at the Legends Outlets (1843 Village West Parkway) in Kansas City, Kansas. For more information please call 816-550-7628 or 913-492-0800. For more information visit [GetYourRearInGear.com/KansasCity](http://GetYourRearInGear.com/KansasCity).

### **About TMC**

**Truman Medical Centers is a not-for-profit, two acute-care hospital health system in Kansas City.** The TMC Health System includes TMC Hospital Hill, TMC Lakewood, TMC Behavioral Health, the Jackson County Health Department and a number of primary care practices throughout Eastern Jackson County. TMC is the primary teaching hospital for the University of Missouri-Kansas City Schools of Medicine, Nursing, Dentistry and Pharmacy and specializes in Chronic Disease Management, high risk pregnancies, orthopaedics, trauma services, and women's health. For more information, please call (816) 404-3785 or visit at [www.trumed.org](http://www.trumed.org) or on [Facebook](#).