



Tips and Ideas for Successful Fundraising

Fundraising doesn't have to be daunting. Here are some easy ideas to let people know they can help you fight colon cancer.

1. Set a goal. Let people know how much you want to raise and keep them posted on your progress either by email or by sending them to your on-line website
2. Set up a fundraising page on Active.com after you register (more info on this to follow)
3. In lieu of gifts for special occasions, ask for contributions to your effort
4. Ask your sponsors or donors to recruit a donor
5. Collect change – its amazing how quickly those pennies, nickels and dimes add up
6. Make a list of everyone you know and email/write/or call them—send them pledge slips so they can contribute directly to the Coalition or to you personally

There are lots of ideas to try at work. See how much your company will support you.

7. See if your company will match your gift(s); the Coalition staff will help you complete any necessary paperwork
8. Ask your Boss to set a challenge gift and to let others managers know
9. Ask co-workers to either be on your Team or sponsor you
10. Post the information on your outgoing email messages or add something to your voice mail
11. Display a poster in the breakroom or on your cube asking for contributions
12. Host a bake sale or special coffee break for Colon Cancer
13. Schedule a day to give a portion of that day's sale to the Coalition on your behalf
14. Sell mobiles, a fun and visible way for others to show their support
15. Host a Dog Day Afternoon – sell Coalition Dog Tags for and have everyone proudly wear them for an afternoon

Important Things To Remember

- ~ Please thank everyone who helps you.
- ~ Please complete the Donation Register and turn in a copy with your donations so the Coalition can thank your donors as well; please include on-line gifts in your register
- ~ Donations can be mailed directly to the Coalition or turned in either at the pre-packet pick-up or on race day.

